



Astrium GEO-Information Services Pléiades International Price List

Prices

The prices are given per square kilometre.

The prices below and the minimum order size apply regardless of the processing level (*Primary* or *Ortho*) and the spectral band combination (Panchromatic, Multispectral (4 bands), Pansharpended 3 band true colour (BGR), Pansharpended 3 band false colour (RGNIR) or Bundle).

The *Tailored Ortho Products* (ground control points, specific 3D models) are subject to specific pricing.

Archive Pricing

	Standard Delivery	Rush Delivery
Archive	€ 10	€ 15
Archive Stereo	€ 20	€ 30
Archive Tristereos	€ 30	€ 45

New Image Pricing

	Standard Service	Priority Service	Emergency Service	Access Mode
Automatic Tasking	€ 17	€ 31	N.A.	Geostore
Tailored Tasking	€ 17	€ 31	€ 56	Customer Service (pdf orderform)
Tailored Tasking Stereo	€ 29	€ 43	N.A.	
Tailored Tasking Tristereos	€ 50	€ 64	N.A.	
Instant Tasking	N.A.	N.A.	€ 56	Geostore
Cloud Coverage < 10%	+ € 3.5 / sq.km			
Cloud Coverage < 5%	+ € 7 / sq.km			
Near Vertical Angle, No-Snow Option	Free			

Licensing

EULA (up to 5 Affiliated End Users)	No uplift
Multi (6 to 10 Affiliated End Users)	+20%
Other (> 11, gov...)	Ask for quote
Academic	-25%

Delivery Media

FTP, DVD	Free
Hard Drive (500 GB)	€ 150
Flash Drive (16 GB)	€ 40

Minimum Order Size

New Acquisition (incl. Stereo and Tristereos)	100 sq.km
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Archive (incl. Stereo and Tristereos)	25 sq.km
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AOI minimum width: 5km in any direction for new acquisition, 500m for archive.

About Pléiades

The Pléiades twin satellites offer a wide range of products and services. Their unique daily revisit capability means that time-series imagery, which is ideal for change detection, as well as rapid coverage of broad zones, can be acquired easily.

Pléiades imagery

Pléiades 50cm resolution products are available in two processing levels: *Primary* and *Ortho*.

- The *Primary* product is the processing level closest to the natural image acquired by the sensor. This product restores perfect collection conditions: the sensor is placed in rectilinear geometry, the image is clear of all radiometric distortion (colour). The *Primary* product is optimal for clients familiar with satellite imagery processing techniques wishing to apply their own production methods (orthorectification or 3D modeling for example). To this end, RPCs and the sensor model are provided with the product to ensure full autonomy and simplicity for users.
- The *Ortho* product is an image that has been corrected (viewing angle and ground effects) so that it may be superimposed on a map. Radiometric and geometric adjustments and the use of a 3D model to reproduce relief, mean that all “perspective” effects are eliminated, simulating a vertical shot. The *Ortho* product is optimal for simple and direct use of the image: it can be used and ingested directly into a Geographic Information System. This processing level facilitates the management of several layers of products, from the same sensor or others, while reducing localization gaps that can be caused by different viewing angles or relief between the various layers. The standard 3D model used for ground corrections is the worldwide Elevation30 dataset (also known as Reference3D). Upon feasibility study, Astrium GEO-Information Services can also provide on-demand, custom orthorectification (*Tailored Ortho product*) with a more precise 3D model provided by the client or acquired for the purpose. Ingestion of Ground Control Points can also improve the overall precision of the product.

New acquisition or archive image

Pléiades collects a vast amount of imagery daily since the launch of Pléiades 1, in December 2011. Once acquired and displayed in our catalogue, these images constitute the Pléiades archive, ready for immediate order (without collection period). Our updated archive can be browsed on the www.geostore.com catalogue.

A customer may also request that a new image be acquired.

- For small Areas Of Interest¹, with standard² acquisition parameters, the *Automatic Tasking Service* is recommended. This service, available online via www.geostore.com, provides an estimated collection time depending on the requested geographic zone (typically 60 days in easy areas³ and 120 days in difficult areas⁴). Smaller collection timeframes (typically 30 days) are available over easy areas. Through the *Automatic Tasking Service*, ordering a new image is as simple and quick as ordering an archive image.
- The *Tailored Tasking Service* is ideal for broader, more complex areas of interest, often with specific⁵ parameters, or for customers who prefer to be accompanied by a dedicated in-house expert. These customers will benefit from the experience, advice, and follow-up of a satellite tasking specialist, fully engaged to ensure the success of the customer’s project. This service is accessible through our Customer Service and opens the gate to any level of service, standard, priority or emergency.

¹ Maximum 20 km east - west per 40 km north - south

² Up to 15% cloud cover and 30° viewing angle

³ Areas with low competition / good weather

⁴ Areas with high competition / poor weather

⁵ Specific cloud cover, reduced angle, stereo, tristereo, multiple acquisitions over the same place...

- Expert customers requiring imagery in an emergency situation can subscribe to the *Instant Tasking Service*. When a crisis occurs, or for when information is required in the shortest time, the customer enters his Area Of Interest, limited to a 20x20 km zone. The system will then display the next satellite passes by Pléiades 1 & 2, SPOT 6 & 7. Once the sensor has been selected, the customer's request is transmitted directly to the satellite with a maximum priority level. The image is acquired, produced and delivered in record time, without commitment on cloud coverage. This fully automated 24/7 service gives access to the highest reactivity of the 4-satellite Astrium GEO-Information Services constellation.

	Standard Service	Priority Service	Emergency Service	Access Mode	Options
Automatic Tasking	Collection in 60 or 120 days	Collection in 30 days	N/A.	Web access (Geostore)	Standard values only (monoscopic, single acquisition, 15% cloud cover, 30° angle)
Tailored Tasking	Standard level	Priority level	Emergency level	Customer Service (pdf orderform)	Any. Acceptation upon feasibility study
Instant Tasking	N/A.	N/A.	Highest level of priority	Web access (Geostore)	Choice between Pléiades 1, 2, SPOT 6 and SPOT 7. Possibility to increase the angle up to 45° to improve revisit rate. No cloud cover commitment.

For complete information about the Pléiades range of products, new acquisition or archive, go to www.geostore.com or contact our Customer Service info@astrium-geo.com for a feasibility study or an archive search.

All the supplies and/or order of any Pléiades product shall be governed by the General Supply Conditions and the appropriate End-User Licence Agreement (EULA) among those available at the following link <http://www.astrium-geo.com/supply-conditions>. The customer acknowledges that he has read and fully accepts these General Supply Conditions and the EULA.

More information:

info@astrium-geo.com

Australia, Brazil, China, France, Germany, Greece, Hungary, Japan, Singapore, Spain, United Kingdom, United States

www.astrium-geo.com